

Description	Part Number	MSRP US\$
SOFTWARE**		
Scala Content Manager ⁱ	SW-CMS	\$ 950
Scala Content Manager -Dongleless	SW-CMS-DL	\$ 950
Scala Content Manager -Dongle to Dongleless Conversion	SW-CMDTODL	\$ 250
1 Client Access License (CAL)*	SW-CAL-1	
Network size 1-9	SW-CAL-1	\$ 125
Network size 10-99	SW-CAL-1	\$ 95
Network size 100-999	SW-CAL-1	\$ 65
Network size 1000+	SW-CAL-1	\$ 40
Scala Broadcast Server	SW-XBR	\$ 950
Scala Designer ⁿ	SW-IDE	\$ 950
Scala PC Player License* ⁿ	SW-PLAD	\$ 725
Scala PC Audio Only Player License	SW-PLAD-AOP	\$ 125
Scala Android Player	SW-ADP-SF	\$ 175
Scala Android HTML Player	SW-ADP-SFH	\$ 250
Scala Android HTML Enhanced Player	SW-ADP-MFH	\$ 375
IAdea SD Player License	SW-IAdea-SDP-NS	\$ 250
IAdea HD Player License	SW-IAdea-HDP-NS	\$ 375
IAdea Digital Signboard Player License	SW-IAdea-SSB-NS	\$ 175
IAdea Digital Premium Signboard Player License	SW-IAdea-PSB-NS	\$ 375
IAdea Audio Only Player License	SW-IAdea-AOP-NS	\$ 125
Scala Samsung SSP Player	SW-SSP-SFH	\$ 375
Publish Automation Module	SW-XPU	\$ 850
Local Verification EX Module	SW-XLV	\$ 50

NOTES

ⁱincludes 1 CAL and the following modules: Template Composer, Playback Audit

ⁿincludes the following Modules: TV-Tuner, Queue, Weather, Video and Coriogen.

*quantity pricing only available to networks current on their maintenance. If network is NOT current, Scala will not offer discount.

Proof required: evidence discounted pricing was passed to client is REQUIRED. Acceptable forms of proof are client order or invoice.

**GEM Pricing is only available under the SOFTWARE and SOFTWARE MAINTENANCE categories. GEM is a 15% discount for both MSRP and partner.

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DISCLAIMER

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Description	Part Number	MSRP US\$
SOFTWARE MAINTENANCE**		
Scala Maintenance Scala Content Manager ⁱ	RM-CMS	\$ 190
Scala Maintenance 1 CAL* ^s	RM-CAL-1	
Network size 1-9	RM-CAL-1	\$ 25
Network size 10-99	RM-CAL-1	\$ 19
Network size 100-999	RM-CAL-1	\$ 13
Network size 1000+	RM-CAL-1	\$ 8
Scala Maintenance Scala Broadcast Server	RM-XBR	\$ 190
Scala Maintenance Scala Designer ⁿ	RM-IDE	\$ 190
Scala Maintenance Scala PC Player License* ⁿ	RM-PLAD	\$ 145
Scala Maintenance Scala PC Audio Only Player License	RM-PLAD-AOP	\$ 25
Scala Maintenance Scala Android Player	RM-ADP-SF	\$ 35
Scala Maintenance Scala Android HTML Player	RM-ADP-SFH	\$ 50
Scala Maintenance Scala Android HTML Enhanced Player	RM-ADP-MFH	\$ 75

Scala Maintenance IAdea SD Player License	RM-IAdea-SDP-NS	\$ 50
Scala Maintenance IAdea HD Player License	RM-IAdea-HDP-NS	\$ 75
Scala Maintenance IAdea Digital Signboard Player License	RM-IAdea-SSB-NS	\$ 35
Scala Maintenance IAdea Digital Premium Signboard Player License	RM-IAdea-PSB-NS	\$ 75
Scala Maintenance IAdea Audio Only Player License	RM-IAdea-AOP-NS	\$ 25
Scala Maintenance Samsung SSP Player	RM-SPP-SFH	\$ 75
Scala Maintenance Publish Automation Module	RM-XPU	\$ 170

NOTES

^lincludes 1 CAL and the following modules: Template Composer, Playback Audit

[§]Maintenance is only required on the CALs that are occupied by a player license.

ⁿincludes the following Modules: TV-Tuner, Queue, Weather, Video and Coriogen.

*quantity pricing only available to networks current on their maintenance. If network is NOT current, Scala will not offer discount. Please contact your rep for more info.

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To qualify for GEM pricing, a copy of the customer order showing their purchase at GEM MSRP pricing must be submitted with order.

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Description	Part Number	MSRP US\$
TRAINING / SERVICES		
Scala Script Kit	SV-SKSUB	\$ 1,500
Scala End User Class - Per Attendee (2-day class)	TR-EU	\$ 1,200
Advanced Scala Graphic Designer Class - Per Attendee (2-day class)	TR-AGD	\$ 1,200
Advanced Scala Programmer Class - Per Attendee (2-day class)	TR-PROG	\$ 1,200
Certified Scala Technician Class - Per Attendee (2 day class)	TR-PTNR	\$ 1,500
Get Started - Per Attendee (1 day class)	TR-GS	\$ 750
Get Installed - Per Attendee (1 day class)	TR-GI	\$ 750
Get Creative - Per Attendee (1 day class)	TR-GC	\$ 750
Programming for Non-Programmers - Per Attendee (2-day class)	TR-P4NP	\$ 1,200
Customized Training minimum 2 attendees (priced per person, per day)	TR-ONSITE	\$ 1,500
General Consulting (per consultant per 8 hour day)	SV-CONSULTD	\$ 1,500
General Consulting (per hour)	SV-CONSULTH	\$ 225
Customized Software Programming & Advanced Scripting (per 8 hour day)	SV-CSPASD	\$ 2,000
Customized Software Programming & Advanced Scripting (per hour)	SV-CSPASH	\$ 300
Project Management (per 8 hour day)	SV-PROMAND	\$ 2,000
Project Management (per hour)	SV-PROMANH	\$ 300
Content Development (per 8 hour day)	SV-CONCREd	\$ 2,000
Content Development (per hour)	SV-CONCREH	\$ 300
Scala Standard Helpdesk (Monthly per player - Billed QTR in Adv)	SV-HDSK-STD	\$ 30
Scala Standard Helpdesk per incident (phone support Scala products only)	SV-PNS	\$ 100
Scala Extended Helpdesk (Custom Service)	SV-HDSK-EXT	\$ -

Description	Part Number	MSRP US\$
SAAS		
Network Monitoring (Monthly per player - Billed QTR in Adv)	SAAS-NETMON	\$ 20
Player Application Maintenance (Monthly per player - Billed QTR in Adv)	SAAS-APMT-PLYR	\$ 15
SaaS Network Account Setup Fee Shared Content Manager	SAAS-SSCM-NETSET	\$ 500
SaaS Player Setup Fee -Shared Content Manager - per player	SAAS-SSCM-PLYRSET	\$ 30
Quarterly SaaS PC Player -Shared Content Manager	SAAS-SSCM-PLAD	\$ 150
Quarterly SaaS PC Audio Only Player -Shared Content Manager	SAAS-SSCM-PLAD-AOP	\$ 25
Quarterly SaaS Scala Android Player -Shared Content Manager	SAAS-SSCM-ADP-SF	\$ 35
Quarterly SaaS Scala Android HTML Player -Shared Content Manager	SAAS-SSCM-ADP-SFH	\$ 50

Quarterly SaaS Scala Android HTML Enhanced Player -Shared Content Manager	SAAS-SSCM-ADP-MFH	\$ 75
Quarterly Scala Samsung SSP Player - Shared Content Manager	SAAS-SSCM-SSP-SFH	\$ 75
Quarterly Shared Server additional 10 GB storage	SAAS-SS10GB-ST	\$ 75
1 Year SaaS PC Player -Shared Content Manager	SAAS-SSCM-PLAD-1YR	\$ 600
1 Year SaaS PC Audio Only Player -Shared Content Manager	SAAS-SSCM-PLAD-AOP-1YR	\$ 100
1 Year SaaS Scala Android Player -Shared Content Manager	SAAS-SSCM-ADP-SF-1YR	\$ 140
1 Year SaaS Scala Android HTML Player -Shared Content Manager	SAAS-SSCM-ADP-SFH-1YR	\$ 200
1 Year SaaS Scala Android HTML Enhanced Player -Shared Content Manager	SAAS-SSCM-ADP-MFH-1YR	\$ 300
1 Year Scala Samsung SSP HTML Player - Shared Content Manager	SAAS-SSCM-SSP-SFH-1YR	\$ 300
2 year SaaS PC Player -Shared Content Manager	SAAS-SSCM-PLAD-2YR	\$ 1,200
2 year SaaS PC Audio Only Player -Shared Content Manager	SAAS-SSCM-PLAD-AOP-2YR	\$ 200
2 year SaaS Scala Android Player -Shared Content Manager	SAAS-SSCM-ADP-SF-2YR	\$ 280
2 year SaaS Scala Android HTML Player -Shared Content Manager	SAAS-SSCM-ADP-SFH-2YR	\$ 400
2 year SaaS Scala Android HTML Enhanced Player -Shared Content Manager	SAAS-SSCM-ADP-MFH-2YR	\$ 600
2 year Scala Samsung SSP HTML Player - Shared Content Manager	SAAS-SSCM-SSP-SFH-2YR	\$ 600

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